



## **FOR IMMEDIATE RELEASE**

Contact:

Christianne Meneses Jacobs  
Iguana / NicaGal, LLC.  
(480) 419-0860

### **IGUANA – THE FIRST SPANISH-LANGUAGE CHILDREN’S MAGAZINE LAUNCHES PREMIERE ISSUE**

(SCOTTSDALE, ARIZONA, MAY 16, 2005) – *Iguana*, a new magazine for Spanish-speaking children in the United States, launches its premiere issue this month. Geared toward kids aged 7 to 12, *Iguana* is a Spanish-language magazine loaded with everything children, parents, and educators want: short stories, biographies and interviews with prominent Latino personalities, puzzles, craft projects, kid-friendly recipes, science articles, humor, and more. More than 39 million Hispanics live in the United States, making them the nation’s largest minority population. One out of every three Hispanic Americans is under the age of 18, and nearly 45 percent are less than nine years old. Despite this sizable potential audience, there has not been a magazine targeting Spanish-speaking children in the United States — until now.

*Iguana* is the creation of a bicultural family. Editor and publisher Christianne Meneses Jacobs, a native of Nicaragua who moved to California at the age of 17, and her husband Marc Jacobs reside in Arizona with their three-year-old daughter. As an elementary school teacher with a masters’ degree in education Mrs. Meneses Jacobs is very knowledgeable about the variety of reading materials available to children. More importantly, as the mother of a half-Hispanic daughter, she realized the pressing need for a magazine that would be an “extra educational tool for parents to encourage their children to preserve the Spanish language and to feel proud of being bilingual.”

With 32 fun-filled educational pages of content written originally in Spanish *Iguana* is unlike anything else on the market. In addition to Spanish-literate families, its target audience includes libraries that serve Latinos, Hispanic businesses, bookstores, and schools with Spanish immersion programs. Many bookstores in the greater Los Angeles area, including the well-known and respected Libreria Martinez, now carry *Iguana*.

For further information on *Iguana*, including subscription information and submission guidelines, visit its web site ([www.iguanamagazine.com](http://www.iguanamagazine.com)), contact by phone at 480-206-5474, via email at [editora@nicagal.com](mailto:editora@nicagal.com) or by mail: Iguana c/o NicaGal, LLC., P.O. Box 26432, Scottsdale, AZ 85255 USA. *Iguana* is a publication of NicaGal, LLC.

###