

DOES GEN Z HAVE THE SKILLS TO ENTER THE PROFESSIONAL WORLD?

CHRISTIANNE MENESES JACOBS, a multi-award-winning author and educator with over 25 years of academic expertise, has written the easy-to-read, helpful guide for Gen Z – ***Professional Life Skills for Young Adults: 7 Keys to Empower Career Readiness***. This book prepares young adults to enter the workforce with the professional skills that they are not learning in standard academic settings.



STORY IDEAS

- **Career Readiness**—7 Secrets to Know Before Starting Your First Job
- **Workplace Skills**—College Didn't Prepare You But These Tips Can
- **The Gen Z Dilemma**—Why an Increasing Number of Graduates are Failing at Work
- **Start Preparing Earlier**—Why Career Skills Instruction Should Begin in High School
- **Beyond the Degree**—How to Help Your College Student Get Ready to Enter the Workforce
- **Graduation Time**—Top 5 Tips to Help Your Student Excel in Their Job Search
- **Don't Wait to Be Discovered**—Learn to Stand Out at Work From Day One

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**Latino
Book Chat**

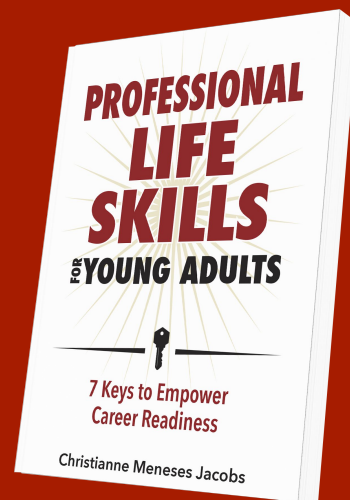


"I'm so glad this book exists for today's college students! A perfect resource in one handy book."

Leah Callovini
University of Arizona
Academic Director UROC

"This book should be required reading for all graduates."

Daniel A. Olivas
Lawyer and Author



7 Keys to Empower Career Readiness

- 🔑 Professional Appearance
- 🔑 Start Your Career
- 🔑 Social Skills
- 🔑 Behavioral Skills
- 🔑 Professional Etiquette
- 🔑 Digital Citizenship
- 🔑 Money Matters